



### The New Ches Penney Family Y Opening in 2011

## Almost there - \$700,000 to go for Y Strong Families Campaign!



**Craig Rowe, Y Project Committee Chair  
and Jason Brown, Y President & CEO**

As the new Ches Penney Family Y starts to rise out of the ground at 35 Ridge Road, there are so many things to celebrate - our incomparable building site in Pippy Park, the strong support of all levels of government, the sale in 2009 of our current Y building, the generosity of donors, the strong and ever-growing team of volunteers, and all the people to whom the Y is vitally important.

Thanks to a strong inner family campaign, excellent support for major gifts, and a terrific start to our corporate campaign, we are pleased to report we are approaching the nearly \$10 million we need for the new Y.

We appreciate the investments in our Y and our communities made by donors so far.

Our Y strong families campaign volunteer teams still have \$700,000 to raise and are working diligently to make calls and follow up with potential donors.

If you have made your commitment already, thank you very much.

If you are still considering your commitment, thank you for continued consideration and be sure to let us know if you need any more information - we are looking forward to your support.

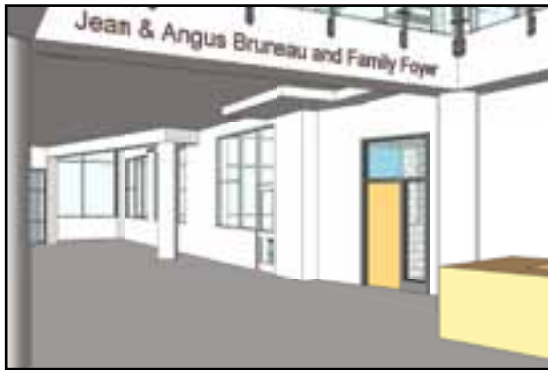
When the new Y opens in 2011 we'll be able to celebrate more - kids in swim lessons, youth in employment and leadership programs, families participating together in healthy activities, infants and toddlers in child care, more financial assistance, all participating in a place for everyone.

The new Ches Penney Family Y will help ensure our community-based institution can help people transform their lives long into the future!

**Craig Rowe, Project Committee Chair and Past Y Board Chair  
Jason Brown, President & CEO  
709-726-YMCA (9622) ext. 241  
jbrown@ynortheastavalon.com**



## Progress



# Thank you naming donors

We have been fortunate to receive generous gifts and pledges from many individuals, groups, families, and companies!

There are still naming opportunities available:

Building	\$1,000,000	Ches Penney & Family
Aquatics Centre	\$300,000	Capt. Robert A. Bartlett by Elinor Gill Ratcliffe
Conditioning Centre (Health & Wellness Centre)	\$200,000	
Gymnasium	\$200,000	
Child & Family Development Centre	\$150,000	Rotary (SJ, SJE, SJNW)
Atrium & Lobby	\$100,000	Jean & Angus Bruneau Family
Outdoor Playground	\$100,000	
Fitness Studio	\$75,000	In Memory of Bob Thorburn
Walking / Running Trails	\$50,000	G. J. Cahill & Co. Ltd.
Employment & Enterprise Training & Development Centre	\$50,000	Ernst & Young LLP
Cardio Area	\$50,000	N.D. Dobbin Group of Companies
Multi-purpose Room A (Leadership & Education Room)	\$50,000	TD Canada Trust
Multi-purpose Room B	\$50,000	<i>under consideration</i>
Running Track	\$50,000	Crosbie Group of Companies
Administration Offices	\$50,000	RBC
Welcome Desk	\$50,000	
Front Entrance	\$50,000	<i>under consideration</i>
South Entrance	\$50,000	
Welcome Garden	\$50,000	<i>under consideration</i>
Spirit, Mind and Body Terrace	\$50,000	
Main Pool	\$50,000	RE/MAX
Accessibility Package ("Open to All")	\$50,000	
Strength Equipment Package 1	\$25,000	
Strength Equipment Package 2	\$25,000	
Strength Area	\$25,000	<i>under consideration</i>
Strength Area #2	\$25,000	
Stretching Area	\$25,000	
Donor Wall	\$25,000	The Telegram
Play Pool	\$25,000	Pro-Dive Marine Services
Whirlpool	\$25,000	Manulife Financial
Aquatics Viewing Area	\$25,000	Horan
Elevator A	\$25,000	
Elevator B	\$25,000	
Upper Foyer	\$25,000	<i>under consideration</i>
Equipment Packages	\$25,000 - \$100,000+	
<b>Change Rooms</b>		
Family Change Room	\$25,000	The Telegram
Male Change Room 1	\$25,000	
Male Change Room 2	\$25,000	
Female Change Room 1	\$25,000	Molson Coors Canada
Female Change Room 2	\$25,000	
Male Change Room 2 Lounge	\$15,000	
Female Change Room 2 Lounge	\$15,000	
Child Care Kitchen	\$25,000	
Child Care Resource Area	\$25,000	
Child Care Room 1	\$20,000	Burton Family
Child Care Room 2	\$20,000	Mahoney Family
Child Care Room 3	\$20,000	VOCM Cares Foundation
Child Care Room 4	\$20,000	Ray & Cathy Smallwood
Child Care Room 5	\$20,000	Kevin & Myra King

## Pledges & Gifts

Anonymous Gifts  
Air-Tite Sheet Metal Limited  
Scott Andrews  
Aon Reed Stenhouse Inc.  
Baine Johnston Corporation  
Shelley Baker  
Stephanie Barrett  
Jennifer Barry  
Bayview Electrical  
Gilliane Beaulieu  
Wallace Benoit  
Kerri Blundell  
Paula Boland  
Michelle Boutcher  
Spencer & Monica Bridger  
Dr. Stan Briggs  
Tom Brockway  
Jason Brown, Deborah Wearn,  
& Family  
Jeanette Brown  
John & Patricia Brown  
Juanita Brown  
Jessica Browne  
Karen Browne  
Jean & Angus Bruneau  
Lori Budden  
Anne Budgell  
Crystal & Andy Burton  
Jim & Dera Burton  
Danielle Butt  
Corey Button  
Janis Byrne  
Gerry Carew, Kellie Rodgers &  
Family  
CIBC  
CIBC World Markets Children's  
Foundation  
City of St. John's  
City-Lite Electrical Limited  
Clear Risk Inc.  
Susan Cleyle & Don Duffie  
Tom Clift  
Laurie Clouston & Family  
Club Eight  
Coast 101.1 FM  
Eileen Collingwood  
Adrian Collins  
Jaime Collins & Family  
Fred & Mary Constantine  
Michael Conway  
Anna Cook, Cox & Palmer  
Mark Cook  
Denise Coombs  
Roger Cooper  
Denise Cormick  
Andy & Sue Crichton  
Isabelle Critchell  
Crosbie Group of Companies  
Tammy Crowley  
Richard Daw  
Peter & Jean Densmore  
Nerysa Devon  
Gregory W. Dickie & Glenda Best  
N.D. Dobbin Group of Companies  
Doody Family  
Genevieve Doyle  
DRAY Media  
Bob Thorburn's Family - Maureen,  
Casey & Jack  
The Dunne Family  
Simone Dyall  
East Coast Catering  
Ingo Eckoldt  
Heather & David Elliott  
Ernst & Young LLP  
Jody Evoy  
Tim Fahey  
Fidelity Investments Canada  
Chris Flynn

Valerie & Sheldon Flynn & Family  
Kimberley Fowler  
G J Cahill & Co. Ltd.  
Scott & Judy Giannou & Family  
Elinor Gill Ratcliffe  
Paul Goulart & Genevieve  
Bulgin  
Government of Canada  
Government of Newfoundland &  
Labrador  
Richard Graham  
Effie Mercer Granter  
Jessica Griffen  
Gail Hamilton  
The Hapgood Family  
Elva Harris  
Tracy Harris  
Max & Yvonne Hart  
JP Hearn Architect Incorporated  
Heating Products (1978) Ltd.  
Paul Hickey  
Jason Hillyard  
Leslie Hillyard  
Jenelle Hullohan  
Ranjini Hoover  
Sharon Horan  
Scott Howell  
Nalini Hubert  
Brian & Marie Hurley  
Shaun Jackman  
Jacques Whitford Limited  
James T. Cavanagh  
Jenkins Power Sheet Metal -  
Dave Power & Rod Jenkins  
Premila Jayasurya  
Evan & Neva Johnson  
Bruce Kelloway  
Janet & Blair King  
Kevin & Myra King  
Wanda King  
Evan Kipnis & Family  
Kirkland Balsom Atlantic Realty  
Advisors  
Matthew Lewis  
Adam Lippa  
Mahoney Family  
Manulife Financial  
Nirosha March  
Marco Group of Companies  
David & Karen Martin  
Paul McCarthy  
David & Regina Mercer  
Dr. Jean Mercer  
Keith Mercer  
Molson Coors Canada  
Judy & Doug Moody  
Karen Moore  
Richard Murphy  
Nalcor Energy  
Tom Nemeč  
Newfoundland & Labrador  
Green Fund  
Newfoundland Labrador Liquor  
Corporation  
Noble Drilling (Canada) LTD.  
Carol-Lynn Nolan  
Harry North & Paula O'Keefe  
Debbie Northover  
Michelle Northover  
Valerie D. Northover  
Pamela Noseworthy  
Jennifer Oates  
Jeanette & Lloyd Osmond  
P.F. Collins International Trade  
Solutions  
Valerie & Dave Parmenter  
Stephen Parmiter  
Jennifer Lynn Payne  
Krista Payne

Derek Penney  
Penney Family & Penney Group  
of Companies  
Heather Peters & Sean Macneil  
PHB Group  
David Phillips  
Bea & Charlie Pope & Family  
Print Shop Limited  
Pro-Dive Marine Services  
Derek Purchase  
Pyramid Construction  
Quadratrac  
RBC  
Gary & Theresa Reardon  
RE/MAX  
Marty Reynolds  
Jason Riddle  
Mark Rideout  
Marie Ridgeley  
Eve Roberts  
Jamie Roche  
Ed Rodgers  
Anna Ross  
Rotary Club of St. John's  
Rotary Club of St. John's East  
Rotary Club of St. John's  
Northwest  
Craig & Heather Rowe  
Colin Ryan  
Scotiabank Group  
Mark Seaborn  
Charlene Sheppard  
Ryan Sheppard  
Sheppard Case Architects Inc.  
Laurie Skinner  
Will & Gisele Small  
Ray & Cathy Smallwood  
Violet Smallwood  
David Smith  
Robin Smith  
Susan Smith  
Andrea Sparkes  
Sharon & Grant Sparkes

Jennifer Squire  
Debbie Squires  
Jennifer Stagg  
StatoilHydro Canada  
Stratos  
Stewart McKelvey  
Matthew Strong  
Structural Design Inc.  
Kevin Sullivan  
Olga A.V.Sullivan  
Kimberley Summers  
Sun Life Financial  
TD Canada Trust  
The O'Neill Foundation Inc.  
The Sobey Foundation  
The Telegram  
Robert G. Thomas  
Sherry Thompson  
Anh Haong Trinh  
United Way of Newfoundland  
& Labrador  
Vale Inco Newfoundland &  
Labrador Limited  
Vigilant Technical Sales Ltd.  
Jerome Vincent  
VOCM Cares Foundation  
Don & Dorothy Warr & Family  
Don & Lisa Warren  
Arnold & Margaret Wearn  
Jessica Webb  
Jason Whiteway, Rindala Maroun  
& Family  
Cathy Williams  
Jean Wilson  
Vic & Eileen Young  
Jo Mark & Lynn Zurel

**Gifts In Memory**  
Harry North  
Joan Northover  
Jennifer Reardon  
Bob Thorburn



## Strong Families Campaign

## YMCA-YWCA of Northeast Avalon Board of Directors 2010

Laurie Clouston	Director
Greg Dickie	Vice Chair
Kevin Fleming	Director
Scott Giannou	Vice Chair
Jason Hillyard	Director
Sharon Horan	Director
Evan Kipnis	Director
Dave Mercer	Director
Craig Rowe	Past Chair
Bonnie Simmons	Director
Laurie Skinner	Treasurer
Sharon Sparkes	Chair
Jason Brown	President & CEO



### Our Mission

The YMCA-YWCA is a charity that provides opportunities for all to grow in spirit, mind, and body.

### Our Vision 2010

The YMCA-YWCA will be a leading charity providing access to all in employment, child care, and health programs

### YMCA-YWCA Core Values

Caring  
Honesty  
Respect  
Responsibility  
Health  
Inclusiveness

health fitness & recreation  
employment & enterprise services  
voluntarism and philanthropy  
children's services



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Charitable Registration #108225533RR0001